

NEWS IN BRIEF

CHANEL HAS DRAWN INSPIRATION from Belgravia with its latest lipstick. Rouge Allure Belgravia is described as a luminous satin lip colour that dresses lips in a lustrous, vibrant rose hue. The limited-edition lippy, which is part of the Knightsbridge Collection, “pays tribute to a region of London rich with history and classic architecture”. It is available exclusively at Harrods.

IF YOU THINK of Belgravia as a friendly place, full of amiable types, you’re officially right. According to a poll by online networking site City Socialising, SW1 is one of London’s top-ten sociable postcodes, where residents are more outgoing and better at making new friends than people from other areas.

AN UNUSUAL BOLLARD that is located in Belgravia has been ranked among the top five bollards in London. The policeman bollard on Gerald Road [pictured] marks the former site of the old police station, which closed in 1993 after nearly 150 years. The bollards were picked for *Time Out* magazine by London cabbie John Kennedy, who also writes a blog about unusual London bollards.

TWO BELGRAVIA POLICEMEN are losing their hair over raising money for charity – literally. PC Ian Prior and PC Ian Bowden volunteered to shave their heads for Help for Heroes, which supports wounded British soldiers. The move is a particular wrench for PC Prior, who will be beardless for the first time since 1984. Police have raised more than £1,200 for the charity so far.

A PLANNING APPLICATION to build a luxury private health club for women has been submitted to Westminster council. The floor above Waitrose supermarket on West Halkin Street will be turned into a gym, spa rooms and a “centre of excellence for women’s wellbeing and health”, if permission is granted. Membership is expected to number around 750 and will be by invitation only.

GIRLS FROM Bourne Street school Francis Holland staged a production of one of the greatest love stories of all time, *Romeo and Juliet* – but instead of Verona, the setting was 21st century London. The girls came up with their own interpretation of the story, exploring teenage struggles against a backdrop of feuding families.

THE ROUTEMASTER BUS is making a welcome return to our roads this year – and the first of the new vehicles is operating from the edge of Belgravia. Eight of the new buses, which have the open hop-on, hop-off platforms at the back, will run on route 38 between Victoria station and Hackney, from February 20. The buses were controversially withdrawn from service by former mayor Ken Livingstone in 2005.



Through the ey

Boys from Eaton House school on Cliveden Place held an art exhibition at a local gallery to raise money for charity.

Pupils aged seven and eight created works of art that reflected their interests and what they find important. The paintings were then framed and sold in aid of Pakistan Rising, which helps underprivileged children in the poorest areas of Pakistan and victims of the 2010 floods.

Louis Léouzon drew a picture of himself playing on the beach for the exhibition, which was entitled Kids With HeArt. He said: “I produced this artwork to help the poor people in Pakistan whose lives were ruined by the flood.”



Eaton House pupil Carlo Guerrini Maraldi with his